



# EV CHARGING

## BUSINESS OPPORTUNITY

### with CIYES SYSTEMS

Growing EV adoption. A cleaner tomorrow.  
A bigger opportunity for you



#### WHY ENTER THE EV CHARGING BUSINESS NOW?

- India's EV market is growing rapidly.
- Government incentives and rising demand are driving charging infrastructure growth.
- EV charging stations can create new revenue streams and higher footfall.
- Early entrants can secure prime charging locations.
- Build a sustainable and future-ready business.



#### CIYES - GREENETIC EV CHARGER PORTFOLIO

| CHARGER TYPE | POWER RATING | SUITABLE APPLICATIONS                 |
|--------------|--------------|---------------------------------------|
| AC Charger   | 3.3kW        | Homes, Villas, Small Offices          |
| AC Charger   | 7.4kW        | Apartments, Small Commercial Spaces   |
| AC Charger   | 22kW         | Offices, Hotels, Commercial Parking   |
| DC Charger   | 6kW          | Two-Wheelers and Three-Wheelers       |
| DC Charger   | 30kW         | Public Charging, Fleet Charging       |
| DC Charger   | 60kW         | Commercial Charging Hubs              |
| DC Charger   | 120kW        | High-Utilisation Locations            |
| DC Charger   | 240kW        | Highways & Premium Charging Corridors |
| DC Charger   | 360kW        | Highways & High-mobility EV Corridors |

## END-TO-END EV CHARGING SUPPORT THROUGH CIYES AND AUTHORISED PARTNERS



#### WHAT CIYES PROVIDES

COMPLETE TURNKEY SOLUTION

- 1. Feasibility Study
- 2. EB Load Requirement Assessment
- 3. Charger Selection & Sizing
- 4. Installation & Commissioning
- 5. Charge Point Management System
- 6. Mobile App Integration
- 7. Remote Monitoring
- 8. Preventive Maintenance
- 9. Technical Support
- 10. Revenue Analytics & Reports



#### SIMPLE PROCESS TO START YOUR EV CHARGING BUSINESS

1. Location Identification
2. Technical Feasibility & ROI Analysis
3. EB Approvals & Sanctioned Load
4. Charger Selection (AC / DC Fast Chargers)
5. Site Preparation & Infrastructure Development
6. Installation, Testing & Commissioning
7. Public Launch & CMS Integration
8. Remote Monitoring, Maintenance & Revenue Optimization

All chargers are OCPP-enabled and can be monitored remotely through the CIYES charging management platform.

**Build the Future of Mobility. Start Your EV Charging Business Today.**

## Introducing Cogency: Your All-in-One, EV Charger Management Solution

Cogency offers a dual-interface solution:

- **Mobile App for EV Users:** A user-friendly mobile application for electric vehicle owners
- **Web Portal for Infrastructure Owners:** A powerful web-based platform for charging station owners and operators



## What Cogency Delivers

### ► For Charge Point Operators & Infrastructure Owners

- Centralized monitoring and control of AC & DC chargers
- Real-time diagnostics, alerts and remote maintenance
- Dynamic tariff and revenue management
- Load & energy optimization for grid-safe operations
- Advanced analytics for utilization, uptime and performance
- API-ready integration for roaming, payments and eMSPs
- Scalable from 10 to 10,000+ chargers

## One Platform. Total Control.

Greenetic chargers + Cogency deliver a complete, future-ready EV charging ecosystem—combining robust hardware, intelligent software and scalable operations to power the next generation of electric mobility.

## Designed for Every EV Ecosystem Stakeholder

For OEMs

For CPOs

For Investors

For EV Drivers

## APPLESS CHARGING

No app? No Problem.

With our unique Appless Charging, users can simply scan a QR code, **make a payment and start charging instantly**



Quick, hassle-free and accessible to all.



### HOW IT WORKS



### ► For EV Drivers (Mobile App)

- Locate chargers with live availability
- Start, stop and track charging sessions
- Secure digital payments and billing history
- Real-time notifications and charging insights

### ► Built for Scale, Reliability & Growth

- OCPP 1.6 & 2.0.1 compliant
- White-label ready for OEMs and CPOs
- Secure, cloud-based architecture
- Designed for high-uptime public and commercial networks