



KENVISION: Unlock Hidden Profits in Your Retail Space

See What Your Customers Can't Tell You

Problem:

Blind decision-making is costing you. Traditional methods lack data to:



Optimize Layout:

Are high-demand products easily accessible?
(Current methods offer limited insights)



Boost Sales:

Identify missed sales opportunities due to
poor product placement or unclear displays



Improve Efficiency:

Are staff levels aligned with actual
customer traffic?

Solution:

KENVISION leverages AI to analyze existing security footage, revealing valuable customer insights:

Customer Demographics:

Understand age & gender distribution to tailor marketing
& product offerings (Increase Relevance & Conversion)

Engagement & Bounce Rates:

Identify areas with high customer drop-off to improve store
layout & product visibility (Minimize Lost Sales)

Popular Areas:

Track high-traffic zones every 30 minutes for optimal
staffing & product placement (Boost Sales & Efficiency)

Peak Hours/Days:

Optimize staffing & marketing campaigns based on real-
time customer flow data (Reduce Costs & Increase Sales)

Value Proposition:

Increase profitability with data-driven decisions.



Boost Sales by 10-15%

through targeted marketing & optimized
product placement



Reduce Costs by 5-8%

with optimized staffing based on actual
customer traffic



Improve Customer Experience

by addressing pain points identified
through heat maps & traffic flow analysis

KENVISION: Actionable Insights Delivered

Why Us: Our secure, easy-to-use platform empowers you to:

Gain Clear Visibility:

Heatmaps & traffic flow analysis reveal customer behavior patterns.

Make Informed Decisions:

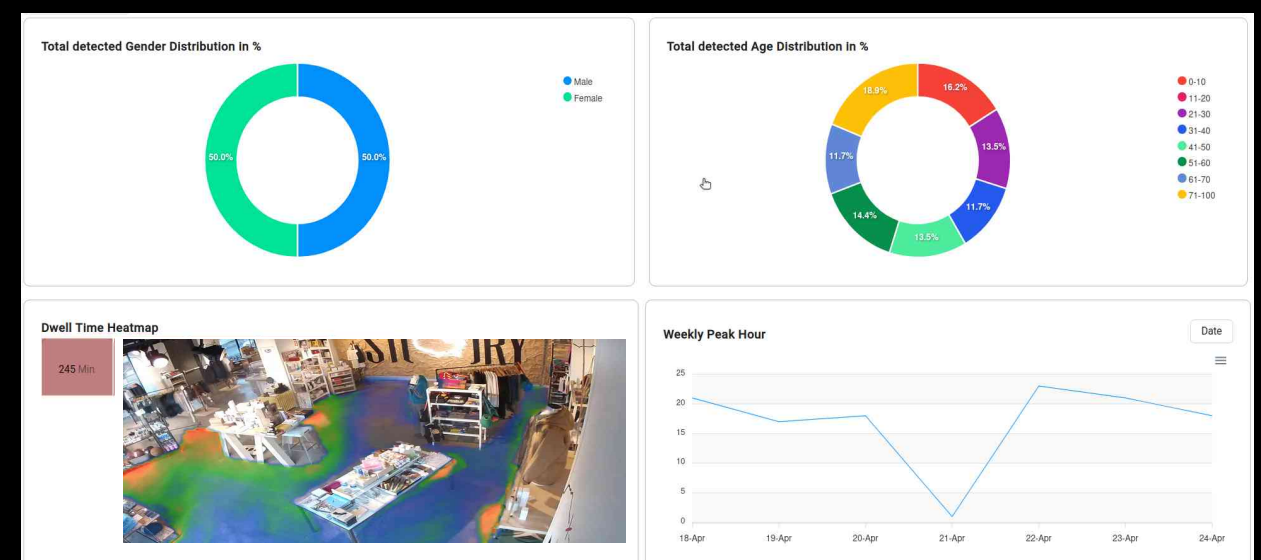
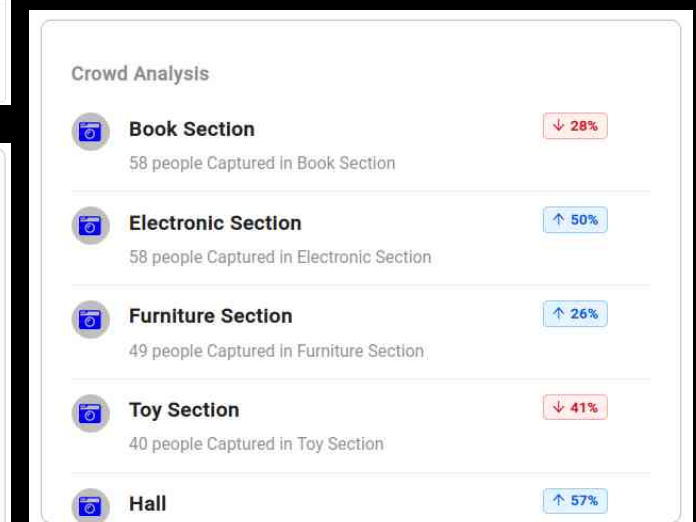
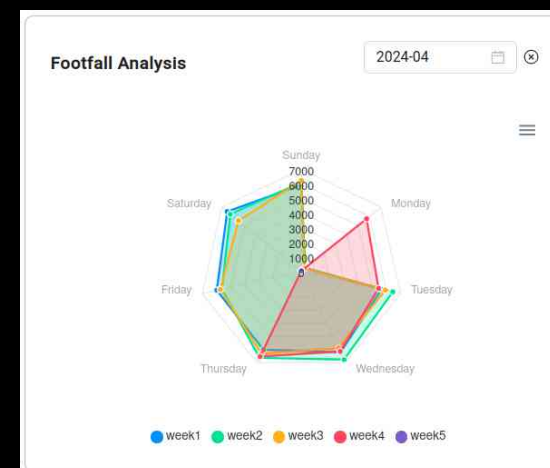
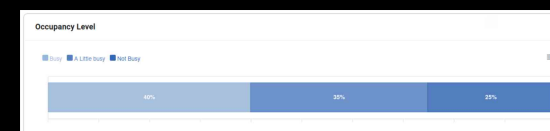
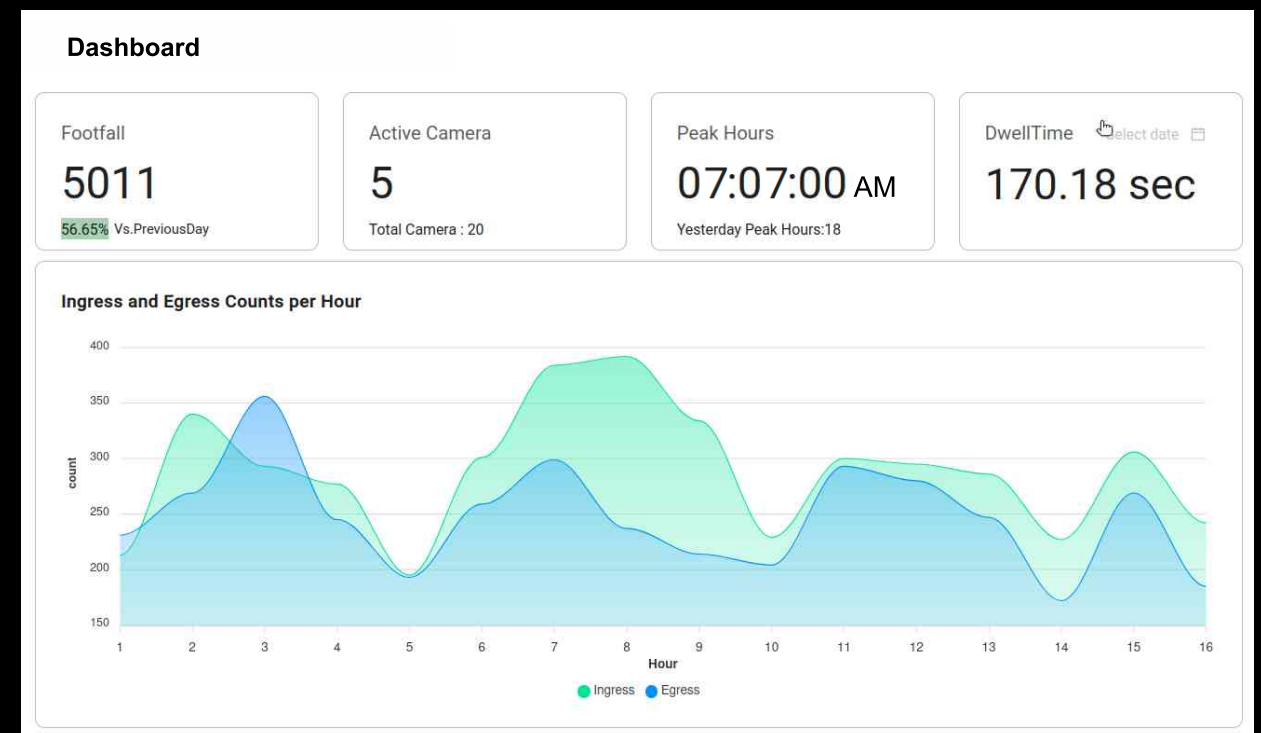
Actionable data reports guide strategic planning for layout, staffing, & marketing

Protect Customer Privacy:

Anonymized data ensures compliance with data privacy regulations (GDPR & CCPA).

Scalable Solutions:

Cater to single stores or large retail chains with seamless integration.



Next Steps:

Schedule a demo to see how KENVISION can transform your retail space. We'll help you:

- Identify hidden profit opportunities
- Optimize store layout and product placement
- Reduce operational costs
- Drive sales and customer loyalty

E-mail and Website

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